

**Aditanar College of Arts and Science  
Virapandianpatnam – 628216  
Tiruchendur  
Bio - Data**



**Name of the Department** : ECONOMICS

**Name of the faculty member** : Dr. M.GANESAN

**Qualification** : M.A., SLET., M.Phil., PhD.,

**Present Designation** : Associate Professor of Economics

**Vidwan id** : 432492

**Residential Address** : 1/562/12, Anna Nagar,  
Virapandianpatnam – 628 216,  
Tiruchendur.

**Contact Nos.** : 94427 17352

**Email** : ganesan17352@gmail.com

**Gender** : Male

**Community** : Scheduled Caste

**Date of Birth and Age** : 14.06.1975 and 48

**Date of joining** : 16.06.2008

**Date of Retirement** : 30.06.2035

**I. Particulars of Educational Qualification**

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades obtained	Class obtained
UG	B.A	Economics	1995	ANJA College, Sivakasi	M.K.University, Madurai	55.67	Second
PG	M.A	Economics	1997	S.N College, Madurai	M.K.University, Madurai	69.56	First
M. Phil		Economics	1998	M.K. University, Madurai	M.K. University, Madurai	60.00	First
Ph.D.		Economics	2014	S.N College, Madurai	M.K. University, Madurai		

**II Additional Qualification : SLET  
NET/SLET**

**III Title of Ph.D. Thesis : A Study on Women Labourers in Brick Industry in Srivilliputtur of Virudhunagar District in Tamil Nadu**

**IV Faculty/Discipline/Subject in which Ph.D. was awarded : Economics**

List of Publications : (Details Attach separate sheet)

No. of Candidates Completed Ph.D. under your : NIL

Guidance

No. of candidates doing Ph.D. under your Guidance : 1

Name & Address	Title	Register. No & Date of Commencement	Full Time / Part Time	Fellowship	Completed
B. Kavitha Assistant Professor in Economics, Govindamal Aditanar College for Women, Tiruchendur	Growth Trend of States Debt in India – A Post Reform Approach	19222021032002 & 17.07.2019	Part Time		

**V Academic Experience:**

Name of the College	Whether Govt/Aided/S.F.	Designation	Joining Date	Relieving Date	Experience		
					Years	Months	Days
Alagappa Govt. Arts College, Karaikudi	Govt	Guest Lecturer	17.06.2002	15.04.2005	2	-	15
ANJA College, Sivakasi	Aided	Lecturer	17.06.2005	30.04.2008	2	10	3
Aditanar College, Tiruchendur	Aided	Assistant Professor	16.06.2008	Till Date	15	3	15
<b>Total</b>					<b>20</b>	<b>2</b>	<b>3</b>

**VI Administrative/other Experience :**

1. Acted as the Advisor of B.A Economics Students in the Department of Economics, Aditanar College of Arts & Science, Tiruchendur 2015 to 2018 & 2020-2023 Batches.
2. Acted as the Convener in Meeting Committee in Convocation Function from 2018 onwards.
3. Acted as a Vice President in Aditanar College Students-Staff Co-operative Store from April 2020 onwards.

**VII Other Relevant Information :**

1. **Member in Board of Studies** – Devanga Arts College, Aruppukottai From 2019 – 2022
2. **Member in Board of Studies** – Sri Parasakthi College for Women, Courtallam From 2022 - 2025
3. **Co-ordinator in Internship Activity** in Innovation Institution Council – Aditanar College of Arts & Science, Tiruchendur

## List of Publications

### Book chapters or Papers published in national/international conference/Seminar/ workshop proceedings

Title of the Chapter/paper	Name of the authors	Title of the Book/ Proceedings of the conference	Name of the conference	National/ International	Year of publication	ISBN number of Book/ proceedings	Publisher/Affiliating Institute at the time of Publication
A Comparative study on Performance of Banking Sector in India during the Post Reform Period	M.GANESAN	Banking sector in the Current Scenario	“Reforms in Banking sector- Trend and Impact”	National	2011	ISBN:978-93-80812-06-9	Sri Maruthi Publishers, Chennai Department of Commerce Kamaraj College, Thoothukudi
An Impact of FDI in Retail Sector with special reference to Employment and Output in India	M.GANESAN	Foreign Direct Investment in Retail Sector	Foreign Direct Investment in Retail Sector	National	2014	ISBN:978-93-80686-54-7	Shanlax Publications Madurai Department of Economics Devanga Arts College, Aruppukkotai
A Study on Parental Attitudes on Television Advertising Directed at Children in Tiruchendur Taluk	M.GANESAN	Progress of Emerging Sectors in India	Progress of Emerging Sectors in India	International	2019	ISBN 978-81-942153-2-5	Mayas Publication Tamil Nadu PG & Research Department of Economics Rani Anna Govt. College for Women, Tirunelveli
A study on consumer’s attitude and Perception towards Corporate social Responsibilities of ICICI Prudential Life Insurance Company in Tirunelveli	M.GANESAN	State Level Conference on Corporate Social Responsibilities Practices in Banking Sector	State Level Conference on Corporate Social Responsibilities Practices in Banking Sector	State Level	2020	ISBN-978-81-941014-6-8	Elakkiya Publication Tensaki Tiruvalluvar College, Papanasam

Title of the Chapter/paper	Name of the authors	Title of the Book/ Proceedings of the conference	Name of the conference	National/ International	Year of publication	ISBN number of Book/ proceedings	Publisher/Affiliating Institute at the time of Publication
A study on Work Life Balance of Working Women in Tiruchendur Taluk	M.GANESAN	National Level Conference on Progression of Strategies in Indian Business	Progression of Strategies in Indian Business	National	2021	ISBN-978-81-947819-7-4	Muthra Publishers Tirunelveli Department of Commerce Nazareth Margoschis College, Pillaiyanmanai
An Economic status of women labourers in construction Industry in and around Tiruchendur	M.GANESAN	Industrial Era 5.0 (Initiatives & Challenges)	Industrial Era 5.0 (Initiatives & Challenges)	International	2022	ISBN:978-93-94899-30-8	Shanlax Publications Madurai Department of Commerce St. Xavier College, Tirunelveli
Digitalisation as a Change of Indian Economy in the 21 <sup>st</sup> Century	M.GANESAN	Transforming India	Transforming India	National	2023	ISBN-978-93-94293-86-1	IRIA Publications Tiruchirapalli Department of Economics Aditanar College, Tiruchendur

#### Research papers published in the Journals:

Title of paper	Name of the authors	Name of journal	Volume, Issue, Page No, Year	ISSN number	Is it listed in UGC Care list
Trends in Agriculture during Pre and Post Reform period in India	M.GANESAN	Journal of Environmental Science Research International	Volume 1 Number 1-2 (January – December 2009)	<b>International Science Press</b>	
Impact of Demonetisation-2016 in India	M.GANESAN	Roots- International Journal of Multidisciplinary Researchers (Quarterly)	Impact factor 3.487 (2017)	ISSN:2349-8684	<b>48991</b>
A Study on Consumer Awareness Towards Information Technology services of Canara Bank	M.GANESAN	Indo- Global Journal of Commerce and Economics (Quarterly)	Volume: 5 Number -2 Impact factor 4.153. Quality Factor 0.90 (2019)	ISSN No.2393-9796	
Women Entrepreneurs- A study with special reference to Beauty Parlours in Virudhunagar District	M.GANESAN	Shanlax International Journal of Commerce (Quarterly)	Volume: 7 Special Issue- 1 (2019)	ISS No.2320-4168	