

INSTITUTION'S INNOVATION COUNCIL
IIC ID: IC202015430

ADITANAR COLLEGE OF ARTS AND SCIENCE
VIRAPANDIANPATNAM-628216
TIRUCHENDUR, TAMIL NADU

REPORT

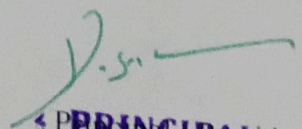
Ministry of Education (MOE) Innovation cell
Sponsored
Mentor-Mentee IIC Calender activity -I
Quarter-III

Theme : "Workshop On Business Model Canvas & Business Model Canvas Practice"
Date : 5.4.2022 Time : 9 am to 12.45 pm.

Organised by : Sri Venkateswara College of Engineering, Chennai – Mentor Institution.

As per the details given above the Sri Venkateswara College of Engineering (Mentor) organizing a one-day "Workshop on Business Model Canvas and Practice" on 5.4.2022 using online platform Google Meet. As mentee Institution the Aditanar College of Arts and Science IIC joined the workshop using Google meet.

In the workshop Dr. M. Ramanan, Adjunct Professor in Finance, Banking, Insurance, Entrepreneurship, International Business, Business laws (VIT University, Vellore and many reputed Institutes) and Smt. Vishnu Priya, Consultant, Trainer, Career, and Start-Up Mentor and Chief executive officer SLYKA and Mr. Jaswanth Mittal gave training to the students. Both resource persons gave maximum information about how to start business and business ideas. The overall online programme is coordinated by Dr. K. Jacinth Mispa, the coordinator of mentor-mentee programme, Aditanar College and the convener of IIC, Aditanar College of Arts and Science Dr. S. Nithyanantha Jothi with the help of the IIC President and Principal of Aditanar College of Arts and Science Dr. D. S. Mahendran. The above programme is very helpful for students.


PRINCIPAL IIC
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